



2020
SPONSORSHIP
Opportunities Guide



Growing jobs. Serving as a voice for business. Fostering member prosperity.

The Mission of the River Region Chamber of Commerce is to grow, strengthen, and unify businesses:

- by building relationships to advocate for a pro-business environment in St. James, St. John, and St. Charles parishes
- to serve as the voice for business in the River Region
- to be the catalyst for business support by offering a regional approach to networking opportunities and collaboration that will ensure growth and sustainability.



Your community. Your business. Your Chamber.

The River Region Chamber of Commerce implements a number of programs and initiatives that support our mission of building community through business. Because the Chamber is a not-for-profit organization with limited funds, the Chamber does much of its work through the generosity of its members and business partners. We rely on your support to execute our program of work. The opportunities in this guide provide a variety of platforms for advertising, branding, and networking for your company and help position you as a leader in the River Region business community. Please join us in this endeavor to grow, strengthen and unify business in St. James, St. John the Baptist, and St. Charles parishes.





MEMBER ENGAGEMENT

Member Engagement

Annual Banquet

Be a sponsor at our annual banquet – usually held in January. This is our largest event, attended by over 200 people. This is exceptional exposure for your business. A nominal fee is required of attendees, both current and future members.

SPONSORSHIP LEVELS

Platinum Title Sponsor	\$3,000
Gold Sponsor	\$1,000
Silver Sponsor	\$500
Bronze Sponsor	\$250

BENEFITS - PLATINUM SPONSOR

- 8 banquet tickets
- Title sponsor recognition
- Recognition from Chairman
- Representative to speak at event
- Premium reserved seating
- Logo on sponsor board, event program, and promotional flyers

BENEFITS - GOLD SPONSOR

- 6 banquet tickets
- Preferred reserved seating
- Logo on sponsor board, event program, and promotional flyers

BENEFITS - SILVER SPONSOR

- 4 banquet tickets
- Reserved seating
- Logo on sponsor board, event program, and promotional flyers

BENEFITS - BRONZE SPONSOR

- 2 banquet tickets
- Reserved seating
- Logo on sponsor board, event program, and promotional flyers

Chamber 101

Held every other month, several times per year, the Chamber hosts Chamber 101, an event which educates members about the benefits of Chamber investment and the various sponsorship opportunities available. Time is 11:30AM – 12:30PM.

Sponsorship Level: \$250 per event / \$1,200 for full year

BENEFITS

- Logo recognition (online and during presentation)
- Company representative to welcome attendees
- Include business information in packets
- List of attendees



After Hours Networking

Quarterly event, 5:30-7:30PM. One of our most popular networking opportunities Free to members. Attendance varies.

Host responsible for food and beverage. Host sponsors secured a year in advance and welcome to host two years in a row, if desired.

Sponsorship Level: \$1,000

BENEFITS

- Logo recognition online and on event signage/promotions
- Opportunity to speak
- Copy of attendee list

Lunch 'n Learn Series

This popular lunch hour series offers members a short educational session on variety of topics of importance to businesses of all sizes. Members bring their own lunches unless the sponsor chooses to provide it. Free to members. Attendance varies.

Sponsorship Level: \$250

BENEFITS

- Display a sign or banner at event
- Logo recognition on promotional materials
- Company representative may speak at event

Chamber Connections Luncheon

The Chamber's quarterly lunch hour networking event offers members an opportunity to showcase their businesses and make new connections within the Chamber. 11:30AM-12:30PM. A nominal fee is required of members. Attendance varies.

Sponsorship Level: \$500

BENEFITS

- Logo recognition (online and on event signage/promotions)
- Company representative to speak to attendees
- Provide business literature at event
- Copy of attendee list

Chamber Perks

Your company can host this bi-monthly morning networking event at your business. Scheduled for the first Thursday, every other month, from 8AM-9AM at the host location. Free to members. Attendance 20-40 people. Host responsible for food and beverage.

Event dates are available on a first-come, first-served basis in the months of: February, April, June, August, October, and December. Dates are secured a year in advance and sponsors are allowed to host two years in a row.

Sponsorship Level: \$100

BENEFITS

- Logo recognition online and on event signage/promotions
- Opportunity to speak
- Copy of attendee list

General Membership Meeting

The Chamber hosts general membership meetings three-four times per year. Each event offers a speaker or series of speakers on a pertinent topic, as well as general Chamber business. Attendance averages 75-100 people. A nominal fee is required of members.

SPONSORSHIP LEVELS

Gold Sponsor	\$1,000
Silver Sponsor	\$500
Bronze Sponsor	\$250

BENEFITS - GOLD SPONSOR

- 6 tickets
- Preferred reserved seating
- Logo on sponsor board, event program, and promotional flyers

BENEFITS - SILVER SPONSOR

- 4 banquet tickets
- Reserved seating
- Logo on sponsor board, event program, and promotional flyers

BENEFITS - BRONZE SPONSOR

- 2 banquet tickets
- Logo on sponsor board, event program, and promotional flyers

Crawfish Boil & Super Raffle

This spring boil is the Chamber's most popular event and fund raiser. There are a variety of sponsorship levels and volunteer opportunities available. The event includes a traditional crawfish boil, beverages, and a raffle. A nominal fee is required for each crawfish boil ticket. Raffle tickets are sold separately. Donations of raffle items are welcome. Attendance is in the hundreds.

SPONSORSHIP LEVELS

King Crawfish	\$2,000
Spicy Crawfish	\$1,000
Hot Potato Package	\$500
Mudbugs	\$250
Single Ticket (admits 1)	\$40

BENEFITS - KING CRAWFISH SPONSOR

- Name on Display Board
- Name in Program and Promotions
- 16 event tickets

BENEFITS - SPICY CRAWFISH SPONSOR

- Name on Display Board
- Name in Program and Promotions
- 10 event tickets

BENEFITS - HOT POTATO SPONSOR

- Name on Display Board
- Name in Program and Promotions
- 6 event tickets

BENEFITS - MUDBUG SPONSOR

- Name on Display Board
- Name in Program and Promotions
- 4 event tickets



Chamber Golf Tournament

Each fall, the Chamber hosts a golf tournament. This is a phenomenal opportunity to network, volunteer, or have some fun with your own clients. A variety of sponsorship levels are available.

SPONSORSHIP LEVELS

Eagle Team Sponsor (2 teams included)	\$3,000
Golf Ball Sponsor (1 team included)	\$2,500
Gift Sponsor (3 teams included)	\$5,000
Team Sponsor	\$1,000
Drink Cart Sponsor* (limit 6)	\$500
Food Sponsor	\$500
Hole Sponsor* (sign on hole)	\$200
Single Player Sponsor*	\$200
Tent Sponsor	\$200

**Multiple sponsorships available*

BENEFITS - EAGLE TEAM SPONSOR

- Company logo as “Presenter of the Golf Tournament” on all signage
- Company banner displayed at registration and awards ceremony
- Company name and logo inclusion in Chamber publications and website
- Corporate introduction at post-tournament awards ceremony
- One hole sponsorship
- Two foursomes (8 players)

BENEFITS - GOLF BALL SPONSOR

- Company banner displayed at registration and awards ceremony
- Company name and logo inclusion in Chamber publications and website
- Corporate acknowledgement at post-tournament awards ceremony
- One sleeve of golf balls per player with company logo
- One hole sponsorship
- One foursome (4 players)

BENEFITS - TEAM SPONSOR

- Company name and logo inclusion in Chamber publications and website
- Corporate acknowledgement at post-tournament awards ceremony
- One hole sponsorship
- One foursome (4 players)

BENEFITS - DRINK CART SPONSOR

- Signage on cart
 - Two company representatives may drive cart and network during event
- _____ 7AM - 1PM (3 available)
_____ 1PM - 7PM (3 available)

BENEFITS - FOOD SPONSOR

- Signage placed at clubhouse

BENEFITS - TENT SPONSOR (FOOD OR BEVERAGE)

- Tent on a designated hole and you provide food and/or drinks for morning and afternoon flights. Tent and tables supplied by sponsor.

